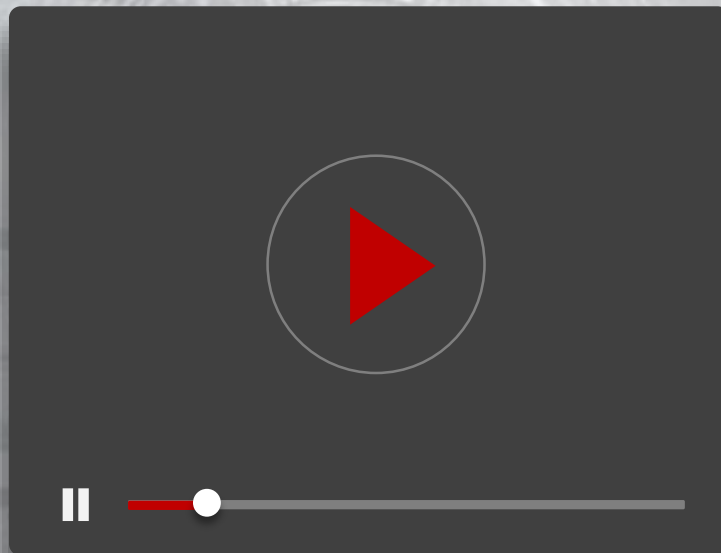


# OTT Player must have

Player is the most important influencer of user perception



- › Unified playback experience across platforms
- › High definition ABR Playback, DRM and playback rules
- › Transfer playback across screens and screen casting
- › Low latency playback, Analytics and Social media integration
- › Seamless integration with target application and streaming server

# OTT Player Capability

- › Consistent interface across multiple screens and platforms
- › Playback of DASH, HLS, and Smooth Streaming formats
- › Skip Intro and Advisory video
- › VOD, Live, Catchup, and DVR applications
- › Support SD, HD, Full HD, and UHD (4k / 8k)
- › Low latency playback, Chromecast, and Airplay
- › DRM technologies: Widevine, Playready, Verimatrix, and FPS
- › Playback and Ad Impressions Analytics reporting
- › Ad insertion and quartile reporting

# Rebaca Expertise

- › Integration Experience with all popular players
- › Client-side Ad insertion using VAST 2.0
- › VOD, Live, Catchup, DVR, and offline playback
- › Playback and generating A/V analytics
- › Social media integration
- › All platforms – Web, Mobile and TV



## Rebaca is a niche player in the Telecom and OTT streaming video domain

- › We focus on development & test automation of Video Delivery & Consumption, DRM and Ad Insertion solution
- › Our team delivers rich media experience to millions of end users on multiple screens for 2 decades
- › Leading telecom operators and broadcasters in Canada, USA, UK, Germany, Middle East, and APAC, and North Africa use our solution



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