

# Developing a Video Solution for Enterprise / Surveillance Application

Technology solution provider focused on Video and Test Orchestration solution

## INTRODUCTION

Any commercial end-user video solution comprises of the following components:



Capturing



Delivery/Streaming



Consumption ( Player and Mobile App )



Content Management



Deployment

## CAPTURING

Is the collection of audio/video feeds from various sources

- Capture **full or partial** screen, various types of **camera feeds**, **audio in/out gathering**
- Maintain **lip/timestamp synchronization**
- Minimum **audio/video latency** in case of network bandwidth fluctuation
- Implement **standardized security measures** within limited bandwidth
- Support various **SIP standards**, **DTMF tones**, **AV sync** and **hardware capability on VC interface**
- Provide portal to **manage meetings, webinars & webcasting**



## DELIVERY

Is the transfer of feed in a steady and continuous stream



- Apply **caching, edge caching** and **multicast delivery** for optimal use of bandwidth
- Implement **encoding, transcoding, format changing and segmenting** to support different devices
- **Apache open source** recommended for content/file /LIVE/VOD caching, proxy/reverse proxy, encoding and transcoding
- **Multicast delivery** with existing **RTMFP/RTMFPE** or **proprietary protocol** effective for multiple endpoints but high dependency on **network configuration**
- Maintain/regenerate manifest, playlist and seeking information using **keyframe/time based segmentation**
- **Customization** of open source **ffmpeg** for **encoding, decoding and transcoding**
- A **Web based video transcript solution**
- **AMS** and **Wowza** are recommended **streaming servers** critical to scalability
- **Dynamic scalability** using **multiple operating systems** and various infrastructural tools
- A **Gateway** catering to several surveillance cameras during deployment, to **distribute camera feeds and camera controls**
- Recommended **open source packagers** for HLS and DASH are **Shaka packager, GPAC** and **MediaFile Segmenter**

## CONSUMPTION

Is the viewing experience on various end-user devices

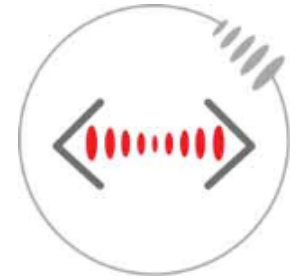


- **Recent versions of android ndk/sdk** recommended for native decoding & rendering to meet most player needs
- **Opensource Exoplayer** for optimal mobile player development and format consumption of HLS and DASH
- **Opensource** browser based **VideoJS & VideoGular** recommended for HLS and DASH playback
- Native players need modifications to support features like **authorization, genre traversing, encrypted video storing and searching etc.**
- Providing similar user interface on a congruent **mobile app** which is versatile across **all mobile OS, versions and devices**
- A multiview player may be a consideration depending on requirement

## CONTENT MANAGEMENT

Is the storing and archiving of the captured feed.

- An **intuitive yet effective** UX design
- **Data Processing** on the fly with efficient use of resources
- Maintain a proper **library structure** which sorts user viewings through **desired filters**
- An **interpretive analytics program** providing user feed back and business insights
- Reliable **transfer of bulk videos over UDP** with congestion management
- Additional content enriching features like **advertisements, text to speech, tagging** and **watermarking** may be a consideration



## DEPLOYMENT

Is the scaling, checking for redundancy, testing the fault tolerancy, monitoring and management of the solution.

- **Quick and efficient availability** of infrastructure with **minimum downtime**
- Support a large number of end users and **scaling on demand**
- Provide a **cost effective** yet all encompassing service
- Optimal result with cloud based solutions on **OpenStack, AWS, Azure**, etc.
- Recommended DevOp tools and technologies are **Ansible, Puppet, Heat**



## SOME SAMPLE USE CASES

- **Broadcasting** company wide feeds over a **secure stream** across **multiple locations**
- **Interactive video conferencing** sessions
- **Media bridge** and **gateways**
- **Desktop & Web based VC** solution
- **Video Surveillance System**
- **Intelligent video caching** solution